

UNIVERSITY OF NORTH BENGAL

B.Com. Honours 4th Semester Examination, 2020

SEC1 (P2)-COMMERCE

E-COMMERCE

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

	Answer any three questions	$20 \times 3 = 60$
1.	Explain the role of E-commerce with special reference to online learning, entertainment and online shopping (with reference of Amazon, Alibaba and Flipkart).	6+6+8
2.	Define the term 'Cyber Crimes'. Discuss the role of Appellate Tribunal and other legal agencies to reduce the cyber crimes.	2+18
3.	Discuss the various security threats in the E-commerce environment.	20
4.	Discuss the benefits and limitations of E-commerce.	20
5.	Discuss about the Web server and their role in E-commerce.	20

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